



Est: 2017



BONAFIDE LYRICS & MARKETING, LLC

"Where **Creativity** Meets Business"

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Kristin M. R. Bennett
Chief Executive Officer

Mark Q. Bennett
Chief Marketing Officer

Executive Summary

The **Bonafide Lyrics & Marketing, LLC** is a Marketing Agency in Nassau County focused on marketing creatives, and other small business owners that are following a cause and a passion. The founders, as creatives themselves, understand the need for an agency that will assist others in marketing to their fanbases without compromising their beliefs/art. So we make it our mission to create a unique and effective business and marketing strategy using our extensive knowledge of graphic design, SEO standards, analytics, and the current market.

CORE COMPETENCIES

BUSINESS CONSULTING

- LICENSING ADVISEMENT
- CERTIFICATION ADVISEMENT
- BUSINESS PLAN CREATION
- MARKETING PLAN CREATION

DESIGN & PRINT SERVICES

- BUSINESS CARD DESIGN
- LOGO DESIGN
- BROCHURE/FLYER DESIGN
- JOURNAL/PROGRAM DESIGN
- BANNER/POSTER DESIGN

SOCIAL MEDIA MANAGEMENT

WEBSITE DESIGN

- HOSTING
- SECURITY
- SEO MANAGEMENT

FEATURED CLIENTS

- Economic Opportunity Commission of Nassau County, Inc.
- Embrace Your Cake, LLC
- Suitabull, LLC
- National Unity Circle Mother's Alliance
- Memorial Presbyterian Church
- Citadelle Consulting LLC

AWARDS & CERTIFICATIONS

- Minority & Women Business Enterprise Nassau County Certification | OMA-20-074
- Nassau County Executive Citation for invaluable service to the residents of Nassau

NIGP CODES

- 90640 - GRAPHIC DESIGN SERVICES
- 91501 - ADVERTISING AGENCY SVCS
- 91503 - PR/ADVERTISING SERVICES
- 91596 - DESIGN SERVICES, WEB PAGE
- 91807 - ADVERTISING CONSULTING
- 91820 - BUSINESS CONSULTING, SMALL
- 91876 - MARKETING CONSULTING SVCS
- 91879 - MINORITY AND SMALL BUSINESS CONSULTING
- 96546 GRAPHIC DESIGN SERVICES FOR PRINTING

NAICS CODES

- 541613 - Marketing Consulting Services
- 519130 - Internet Publishing and Broadcasting and Web Search Portals
- 561439 - Other Business Service Centers
- 541430 - Graphic Design Services
- 541511 - (Internet) Page Design Services
- 541810 - Advertising Agencies
- 541890 - Other Services Related to Advertising

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